#### **TAD INTEGRATION SARL**



Rue de la Filature 32 \* CH-1227 CAROUGE GE +41 (0)22 301 34 10 \* info@tad.swiss www.tad.swiss \* www.tadintegration.ch



# Experience in the service of quality

Based in Carouge, TAD Integration is a Swiss company specializing in technologies integration. Image, sound, automation, dynamic display, architectural lighting management, acoustic processing or smart video surveillance, this company with more than 20 years of experience offers quality know-how and an innovative vision of integration. *Bien Vivre* went to meet its director Gérard Tran, a passionate professional whose fame transcends Swiss borders. Portrait.



Concept ART Image Display

Concept ART: Transparent and Opaque Curtain

Concept ART and Mapping Video

One of his latest advances is digital marketing, an extremely popular marketing tool. TAD Integration brings its experience of integrating technologies and wants to be a true partner with the most important specialists...

The ART Concept "Image Display and Transparent Curtains" created by TAD Integration is unique and ideal for interior design creations of transparent, opaque and bright partition, projection of TV images in places where one does not want to see a television but keep transparency, application in a living room, store window, lobby, bank and museum. This concept works just as well with a quality sound diffusion produced through any glass partition or Plexiglas. Its simple use is done with the magic of automatism!



dynamic Swiss company Gérard Created by Tran, a passionate integrator recognized by all for his professionalism, his know-how and his multiple achievements created over the last 25 years, TAD Integration wants to be innovative and sensitive to the latest technological advances that could be beneficial to its customers.

Based in Carouge, this Swiss company shines internationally and has to its credit many achievements of more or less large scale. Residential, professional, luxury store, hotels or yachting, its field of activity is wide and varied for from the simplest to the successful integrations most complex. Its showroom, consisting of a design office and a space dedicated to the reception and presentation of concept and high-tech equipment, is a meeting place where the professional can advise, explain and make everyone discover the best technological solutions according to their real needs. Proud of its identity and teurs this company takes to heart to collaborate with artisans and professionals- Zionists from region and makes every effort to ensure strong partnerships with Swiss and European manufacturers and dealers. TAD Integration is present in all exhibition fairs and meetings of professionals, actors of technological developments. In each discipline, TAD Integration invests in training and obtains the necessary certifications.

### INTEGRATOR: WHAT IS THIS!

The technologies integrator is a professional at the service of demand, innovation and design who creates and finds the right solutions for the integration and interfacing of technical systems. It works les in cross-sections of all other trades because it defines with the client, the architect or the project manager, the specifications for each area of realization such as the low current wiring infrastructure, the interface design grouping home automation (openings, lighting, fluids), access-video security, multimedia and audiovisual systems and various integrations.

Trusting TAD Integration means ensuring a quality, efficient and design installation as well as personalized follow-up and expert advice.



TAD Integration creates limitless experiences in the integration of design technologies, especially in the transparency aspect



THE LIGHTING: For 15 years, lighting LEDs products have evolved well giving us multiple solutions obtained thanks to home automation. It is important to consider before buying the type of lighting desired and the custom atmospheres to create.



L)NN: TAD Integration represents this iconic brand Scottish high-end Hi-Fi equipment, which gives the advantages to read audio content not compressed and intuitive use from a developed interface by LINN compatible with tablets and smartphones



CHALET COURCHEVEL 1850



PRIVATE CINEMA IN GENEVA



PRIVATE CINEMA - PARC MONCEAU PARIS

#### Focus on five sectors of activity focused on the future

Automation and home automation for all! In an age when technology is flooding our way of life in a way that is advantageous, whether it is a simple entertainment installation featuring TV, Hi-Fi and multimedia player or multiple installations grouping several rooms, it is usual that their use become complex! TAD Integration finds the right solution, easy to use by developing a program in a remote control, button keyboard or touch screen.

**Intelligent video surveillance** in the service of security and personal assistance, this company constantly renews its skills and presents an integrated baby monitoring system, the camera is broadcast automatically live when baby cries, on all the TVs in your home.

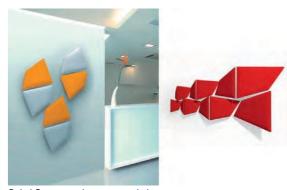
The collaborative meeting room becomes a necessity to better communicate, share your work simply and effectively with appropriate and secure tools.

TAD Integration is an actor of many achievements in **the acoustic treatment** of private and audiovisual cinemas. Drawing on her experiences, the company relies on a partnership with the Italian manufacturer Caimi to create projects of reliable acoustic panels and designs, integrating into environments where the sound environment is crucial for health: housing, office, restaurant, hotel, transport...

#### Transparent Screen animated and automated:

TAD Integration is the first in Geneva to implement the latest innovation of an LG transparent TV screen by combining automation, video graphics, sound and olfactory diffuser. This innovation boosts the creativity of Digital Marketing.

In demonstration in its showroom in Geneva for all sales professionals wishing to create new advertising resources now needed.



Caimi Snowsound - www.caimi.com



Transparent screen - Dynamic display showcase - digital marketing

## TAD Integration through its achievements

### 1. Integration of CCTV cameras on a yacht

On a motor yacht and sail 58 meters long, the objective was to integrate 360-degree camera points for navigation on the front-rear masts and in the engine room. This system férentes allows the Captain and engineers to quickly and accurately monitor possible discrepancies. The images are made available to the owner with a live DigitalMedia broadcast in all rooms and control is done from Crestron touch screens.. It can enjoy the view of the sea and explorations through Ultra HD screens. A very complex construction that required several days of installations by highly qualified technicians suspended from the masts.









Machine room







Kitchen Security cctv - 20" Touch screen





Kitchen Lighting Tv 7" Touch

Cameo Keypad Crestron engraved with

## 2. Achieving all technological integrations in a private hotel

The company was responsible for all the integrations of home technologies for a sumptuous mansion located in Paris, opposite the Arc de Triomphe. A building

renovated with the help of renowned Belgian architect Sefik Birkiye. TAD Integration has applied for awards for the 2017 Awards in the Best Integration Home, Best Lighting Application, Best User Experience and Best Innovative Solution Experiences category



3. Complete integration of a complex in a private island





36 Staff Apartments and many livings and relaxing areas: Lounges, SAM, Kitchens, Terraces, Jacuzzi, Massage Pools, Tennis, Football Field, Jet Ski, Fishing Boat, Beaches...

www.calivigny-island.com

In 2012, the owner of the island Calivigny gave the exclusivity to TAD Integration to carry out the studies and installations of high-tech systems including the remote distribution of the island's satellite network and on-site coordination with carpenters of the manufacture of a large part of the furniture incorporating TV lifts, projectors and audiovisual equipment. After three months of tireless integration work, we had achieved a challenge worthy of the best Swiss tea because everything was functional! It should also be noted that 90% of the equipment had left Switzerland and then loaded into a container in Le Havre and then transported by sea for a month.

This island is a beauty for a successful holiday because in addition to VIP services, you have at your disposal high-tech entertainment systems and have an internet speed on Optical Fiber of 1GB. The island has 6 building sites consisting of 25 Guest Suites,

TAD INTEGARTION SARL RUE DE LA FILATURE 32 1227 CAROUGE – GENEVE

+41 (0)22 301 34 10 info@tad.swiss www.tad.swiss